

The Irish Game and Country Fair

Birr Castle, Birr, Co Offaly, 28th & 29th August 2010

The Republic of Ireland's Premier Game and Country Fair

and one of the two Great Game Fairs of Ireland

APPLICATION FOR EXHIBITION SPACE

STAND TYPE	SIZE	COST	NUMBER OF UNITS	EXTRAS i.e. POWER (€80 per point) N.B. It is not permitted to use adaptors or multiblocks with these power points.
All Indoor Stands are floored				
Product groupings organised in rows of units of shedding i.e. Floored units with canvas sidewalls with units of 3m frontage	3m x 6m 6m x 6m	€700.00 €1100.00		
Please state preferred location 1.Gunmakers Row 2.Anglers Row 3.General Trade Row				
4. General Trades Pavilion	3m x 3m 4.5 x 3m 6m x 3m	€450.00 €600.00 €750.00		
Floor space only in quality framed pavilion with wooden flooring				
5. Eco Village - Alternative Energy; Conservation; Recycling and Homes & Interiors in New floored shedding Layout of self contained units 3m frontage and 6m depth.	3m x 6m 6m x 6m	€650.00 * €950.00		
6. Fine Food and Drinks; Tourism & Crafts Pavilions	3m x 3m 4.5 x 3m	€280.00 €400.00		
Floor space only in quality framed pavilion				
7.Outdoor Plots are provided in units of 6m, 9m and 12m depths. Plot booked must include space for exhibition structure and if applicable vehicle.	4.5 x 6m 6m x 6m 9m x 6m 9m x 9m 12 x 9m 12 x 12m 18 x 12m	€300.00 €450.00 €550.00 €650.00 €750.00 €850.00 €1,000.00		

Please note we are not supplying tables and chair rental.

All prices subject to VAT at the standard rate

9. Special Sponsorship Advertising and promotional packages:

There are various opportunities to sponsor high profile events and/or to donate prizes. All sponsorship will be acknowledged in the programme, the Irish Countrysports and Country Life magazine, the fair flyers and other publicity plus there are opportunities for corporate entertainment. If interested in sponsoring event or attraction please give us a call to discuss how we can help you maximize the sponsorship opportunity.

10. Advertising/Stand Discounts:

Advertise your presence at Birr or your products/services afterwards in the special pre and post event Game Fair features in the **Irish Countrysports and Country Life Magazine**. Combining this with your stand bookings can give substantial discounts on both.

11. Exhibitors Badges/Vehicle Passes:

Three Exhibitors Badges and One Vehicle Pass will be issued FREE with each unit booked. Additional Badges/Vehicle Passes will be charged at €15.00. Additional exhibitor passes : Additional Vehicle Passes:.....

Please receive this as my/our application for space and other requirements at The IRISH GAME AND COUNTRY FAIR 2010. I/We acknowledge receipt of the EVENT Regulations and agree that I/We and all persons in my/our employment shall abide by them. I/We enclose my/our deposit of 50%, and agree to pay the balance of 50% by the 2nd August 2010.

N.B. - NO TRADE STAND MAY BE SET UP BEFORE THE RENTAL IS PAID IN FULL.

Name of Company/Organisation

Address

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PostcodeTel.

Fax No.

Email address.....

Web Site Address.....

Nature of Business

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Signature of Exhibitors.

Name (Block Capitals) :

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Stand Enquiries to : Albert, Irene or Paul Tel: 028 (From ROI 048) 44839167 Email: irishgamefair@btinternet.com This application should be completed and returned, with the correct deposit to Game Fairs Ireland Ltd., Cranley Hill, 5b Woodgrange Road, Hollymount, Downpatrick BT 30 8JE Northern Ireland.

With the Irish Game Fair & Country Lifestyle Festival one of the two “Great Game Fairs of Ireland”

Companies booking for both of the Great Game Fairs of Ireland may qualify for an “early booking” discount – contact us for details and/ or details of our fantastic ‘Complete Irish Promotion Package’ which includes magazine advertising; web promotion and stands at the two fairs - all at a very special all inclusive cost.

